



### Sample Email to Local Business

**Subject: Support the CMV Awareness Community**

Dear [Business Owner / Manager],

I am writing to you on behalf of the [National CMV Foundation](#), the largest organization in the world dedicated to educating women of childbearing age about congenital CMV. According to the Centers for Disease Control and Prevention (CDC), 1 in 200 children is born with congenital CMV, putting them at serious risk for deafness, blindness, cerebral palsy, developmental disabilities, seizures, feeding disorders, behavior disorders, and even death. More children will have disabilities due to congenital CMV than other well-known infections and syndromes, including Cystic Fibrosis, Down Syndrome, Fetal Alcohol Syndrome, Pediatric HIV/AIDS, Spina Bifida and Toxoplasmosis.

June is CMV Awareness Month, and I, along with the National CMV Foundation urge everyone in [\[city/region\]](#) to join our community as we promote greater awareness of how CMV is common, serious, and preventable.

To get involved, [\[business name\]](#) can donate to the [National CMV Foundation](#) to help educate women of childbearing age about congenital CMV—dedicate a day this month to CMV Awareness and pledge to donate a percent of sales on the day.

[\[Insert one sentence on personal connection to CMV.\]](#) Together, we can eliminate congenital CMV in the U.S. for the next generation.

Thank you for considering our request.

Sincerely,

[\[Your Name and Contact Info\]](#)