2023 SPONSORSHIP OPPORTUNITIES

LEARN MORE AT WWW.NATIONALCMV.ORG
ABOUT CMV

Congenital Cytomegalovirus, or cCMV, is the most common virus that infants are born with. It is also the leading non-genetic cause of pediatric hearing loss. Every pregnant woman is at risk of acquiring CMV. Yet, only 9% of women know about it.

CMV STATISTICS

- 1 in every 200 children is born with congenital CMV in the United States.
- 1 in 3 children have been infected with CMV by 5 years of age.
- More children will have disabilities due to congenital CMV than other well-known conditions, including Down Syndrome, Fetal Alcohol Syndrome, Spina Bifida, and Pediatric HIV/AIDS.

ABOUT US

The National CMV Foundation is dedicated to preventing pregnancy loss, childhood death, and disability due to congenital CMV. Our vision is to eliminate cCMV in the United States for the next generation. Together, we can #STOPCMV.
COMPETE 4 CMV EVENT SERIES

The Compete 4 CMV event series generates awareness, raises charitable contributions, and sparks meaningful competition amongst friends, while urging others to be advocates for their health.

2023 Compete 4 CMV Event Series
Cycling 4 CMV Awareness 55 (February 17th)
Strides 4 CMV Worldwide (June 24th)
Strides 4 CMV Twin Cities (June 24th)
NYC Full Marathon (November 5th)

Sponsorship Levels
Presenting Sponsor $5,000
Gold Sponsor $2,500
Silver Sponsor $1,000
Bronze Sponsor $500
Supporting Sponsor $250

For more information, please contact Jamie Rogers
jamie.rogers@nationalcmv.org

VIRTUAL EVENT SERIES

Virtual events are designed as fundraising and awareness alternatives to the Compete 4 CMV endurance event series.

Virtual Event Series
CMV Awareness Month Concert (June 30th)
Annual Art Contest (August 18th)
Giving Tuesday (November 28th)
Year End Appeal (December 1st)
Signature Event (December 2023)

Sponsorship Levels
Presenting Sponsor $5,000
Gold Sponsor $2,500
Silver Sponsor $1,000
Bronze Sponsor $500
Supporting Sponsor $250

For more information, please contact
Jamie Rogers
jamie.rogers@nationalcmv.org

OPERATIONAL SUPPORT

Operational support provides direct assistance related to personnel, organizational platforms, and operational expenses to increase productivity and efficiency of the National CMV Foundation.

Operational Support
Consultancy Fees
Staff Support
National CMV Foundation Website
Digital Platforms
Travel Support

Sponsorship Levels
Platinum Sponsor $5,000
Gold Sponsor $2,500
Silver Sponsor $1,000
Bronze Sponsor $500
Supporting Sponsor $250

For more information, please contact
Khaliah Fleming
khaliah.fleming@nationalcmv.org

ADVOCACY & PROGRAMS

Our advocacy programs are primarily focused on congenital cytomegalovirus prevention education and newborn screening. We advocate for the screening of newborns so we may properly evaluate and identify babies to enroll them in the proper treatment as standard of care.

Programming
CMV Community Alliance Program
Advocacy Toolkit
Care to Talk Sessions

Sponsorship Levels
Presenting Sponsor $5,000
Gold Sponsor $2,500
Silver Sponsor $1,000
Bronze Sponsor $500
Supporting Sponsor $250

For more information, please contact Amanda Devereaux
amanda.devereaux@nationalcmv.org

EDUCATION

We deliver education about congenital CMV to women of childbearing age, families, healthcare providers, and the general public through digital platforms, strategic partnerships, public health initiatives, and grassroots advocacy efforts.

Educational Initiatives
CMV Speaks Podcast
Educational Materials Repository
National CMV Foundation Website
Medical Education/CME Offerings

Sponsorship Levels
Presenting Sponsor $5,000
Gold Sponsor $2,500
Silver Sponsor $1,000
Bronze Sponsor $500
Supporting Sponsor $250

For more information, please contact
Amanda Devereaux
amanda.devereaux@nationalcmv.org

RESEARCH

We are proud to fund and support high-impact research to influence research priorities regarding CMV prevention, treatment, and intervention.

Research Awards
Early Career Research Awards
Pediatric Scientist Development Program CMV Fellow

Sponsorship Levels
Presenting Sponsor $5,000
Gold Sponsor $2,500
Silver Sponsor $1,000
Bronze Sponsor $500
Supporting Sponsor $250

For more information, please contact
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