ABOUT CMV

Congenital Cytomegalovirus, or cCMV, is the most common virus that infants are born with. It is also the leading non-genetic cause of pediatric hearing loss. Every pregnant woman is at risk of acquiring CMV. Yet, only 9% of women know about it.

CMV STATISTICS

- 1 in every 200 children is born with congenital CMV in the United States.
- 1 in 3 children have been infected with CMV by 5 years of age.
- 1 in 5 children born with congenital CMV will develop serious health complications which can include hearing loss, visual impairments, developmental delays, seizures, and cerebral palsy, among other complications.
- More children will have disabilities due to congenital CMV than other well-known conditions, including Down Syndrome, Fetal Alcohol Syndrome, Spina Bifida, and Pediatric HIV/AIDS.

ABOUT US

Incorporated in 2014, the National CMV Foundation is a national advocacy nonprofit dedicated to preventing pregnancy loss, childhood death, and disability due to congenital CMV. Our vision is to eliminate cCMV in the United States for the next generation. Together, we can #STOPCMV.
COMPETE 4 CMV EVENT SERIES

The Compete 4 CMV event series generates awareness, raises charitable contributions, and sparks meaningful competition amongst friends, while urging others to be advocates for their health.

2024 Compete 4 CMV Event Series
- Cycling 4 CMV Awareness 55 (Spring)
- Strides 4 CMV Worldwide (Summer)
- Strides 4 CMV Twin Cities (Summer)
- NYC Full Marathon (Fall)

Sponsorship Levels
- Presenting Sponsor $10,000
- Gold Sponsor $5,000
- Silver Sponsor $2,500
- Bronze Sponsor $1,000
- Supporting Sponsor $500

For more information, please contact Jamie Rogers
jamie.rogers@nationalcmv.org

ADVOCACY & PROGRAMS

Our advocacy programs are primarily focused on congenital cytomegalovirus risk reduction education and newborn screening. We advocate for the screening of newborns so we may properly evaluate and identify babies to enroll them in the proper treatment as standard of care.

Programming
- CMV Community Alliance Program
- Advocacy Toolkit
- Care to Talk Sessions

Sponsorship Levels
- Presenting Sponsor $10,000
- Gold Sponsor $5,000
- Silver Sponsor $2,500
- Bronze Sponsor $1,000
- Supporting Sponsor $500

For more information, please contact Amanda Devereaux
amanda.devereaux@nationalcmv.org

EDUCATION

We deliver education about congenital CMV to women of childbearing age, families, healthcare providers, and the general public through digital platforms, strategic partnerships, public health initiatives, and grassroots advocacy efforts.

Educational Initiatives
- CMV Speaks Podcast
- Educational Materials Repository
- Medical Education/CME Offerings

Sponsorship Levels
- Presenting Sponsor $10,000
- Gold Sponsor $5,000
- Silver Sponsor $2,500
- Bronze Sponsor $1,000
- Supporting Sponsor $500

For more information, please contact Amanda Devereaux
amanda.devereaux@nationalcmv.org

OPERATIONAL SUPPORT

Operational support provides direct assistance related to personnel, organizational platforms, and operational expenses to increase productivity and efficiency of the National CMV Foundation.

Operational Support
- Consultancy Fees
- Staff Support
- National CMV Foundation Website
- Digital Platforms
- Travel Support

Sponsorship Levels
- Presenting Sponsor $10,000
- Gold Sponsor $5,000
- Silver Sponsor $2,500
- Bronze Sponsor $1,000
- Supporting Sponsor $500

For more information, please contact Khaliah Fleming
khaliah.fleming@nationalcmv.org

RESEARCH

We are proud to fund and support high-impact research to influence research priorities regarding CMV prevention, treatment, and intervention.

Research Activities
- Research Awards
- Research Workshops
- Research Training

Sponsorship Levels
- Presenting Sponsor $10,000
- Gold Sponsor $5,000
- Silver Sponsor $2,500
- Bronze Sponsor $1,000
- Supporting Sponsor $500

For more information, please contact Amanda Devereaux
amanda.devereaux@nationalcmv.org

SIGNATURE EVENT SERIES

Signature events are designed as fundraising and awareness alternatives to the Compete 4 CMV endurance event series.

Signature Event Series
- CMV Awareness Month Concert (Summer)
- AMPLIFY4CMV Concert Series (Fall)
- Year End Appeal (Winter)
- Giving Tuesday (Winter)

Sponsorship Levels
- Presenting Sponsor $10,000
- Gold Sponsor $5,000
- Silver Sponsor $2,500
- Bronze Sponsor $1,000
- Supporting Sponsor $500

For more information, please contact Jamie Rogers
jamie.rogers@nationalcmv.org