



# 2025 SPONSORSHIP OPPORTUNITIES



LEARN MORE AT [WWW.NATIONALCMV.ORG](http://WWW.NATIONALCMV.ORG)

## ABOUT CMV

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Congenital Cytomegalovirus, or cCMV, is the most common virus that infants are born with. It is also the leading non-genetic cause of pediatric hearing loss. Every pregnant woman is at risk of acquiring CMV. Yet, only 9% of women know about it.

## CMV STATISTICS

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- 1 in every 200 children is born with congenital CMV in the United States.
- 1 in 3 children have been infected with CMV by 5 years of age.
- 1 in 5 children born with congenital CMV will develop serious health complications which can include hearing loss, visual impairments, developmental delays, seizures, and cerebral palsy, among other complications.
- More children will have disabilities due to congenital CMV than other well-known conditions, including Down Syndrome, Fetal Alcohol Syndrome, Spina Bifida, and Pediatric HIV/AIDS.

## ABOUT US

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Incorporated in 2014, the National CMV Foundation is a national advocacy nonprofit dedicated to preventing pregnancy loss, childhood death, and disability due to congenital CMV. Our vision is to eliminate cCMV in the United States for the next generation. Together, we can

**#STOPCMV.**

# 2025

THE NATIONAL CMV FOUNDATION

# SPONSORSHIP OPPORTUNITIES

## COMPETE 4 CMV EVENT SERIES\*

The Compete 4 CMV event series generates awareness, raises charitable contributions, and sparks meaningful competition amongst friends while urging others to be advocates for their health.

### 2025 Compete 4 CMV Event Series

Cycling 4 CMV Awareness 55 (Summer)  
NYC Full Marathon (Fall)

#### Sponsorship Levels

Presenting Sponsor \$15,000  
Gold Sponsor \$10,000  
Silver Sponsor \$5,000  
Bronze Sponsor \$2,500  
Supporting Sponsor \$1,000

For more information, please contact  
Jamie Rogers  
jamie.rogers@nationalcmv.org

## SIGNATURE EVENT & CAMPAIGN SERIES\*

Signature events and campaigns aim to unite communities to increase CMV awareness to a broader audience while raising vital funds to support the ongoing activities of the National CMV Foundation.

### Signature Event & Campaign Series

Strides 4 CMV Worldwide (Summer)  
Strides 4 CMV Minnesota (Fall)  
Year End Appeal (Winter)  
Giving Tuesday (Winter)

#### Sponsorship Levels

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Jamie Rogers  
jamie.rogers@nationalcmv.org

## OPERATIONAL SUPPORT

Operational support provides direct assistance related to personnel, organizational platforms, and operational expenses to increase productivity and efficiency of the National CMV Foundation.

### Operational Support

Consultancy Fees  
Staff Support  
National CMV Foundation Website  
Digital Platforms  
Travel Support

#### Sponsorship Levels

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Gold Sponsor \$10,000  
Silver Sponsor \$5,000  
Bronze Sponsor \$2,500  
Supporting Sponsor \$1,000

For more information, please contact  
Khariah Fleming  
khariah.fleming@nationalcmv.org

## ADVOCACY & PROGRAMS

Our advocacy programs are primarily focused on congenital cytomegalovirus risk reduction education and newborn screening. We advocate for the screening of newborns so we may properly evaluate and identify babies to enroll them in the proper treatment as standard of care.

### Programming

CMV Community Alliance Program  
Advocacy Toolkit  
Care to Talk Sessions

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For more information, please contact  
Amanda Devereaux  
amanda.devereaux@nationalcmv.org

## EDUCATION

We deliver education about congenital CMV to women of childbearing age, families, healthcare providers, and the general public through digital platforms, strategic partnerships, public health initiatives, and grassroots advocacy efforts.

### Educational Initiatives

CMV Speaks Podcast  
Educational Materials Repository  
Medical Education/CME Offerings

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## RESEARCH

We are proud to support high-impact research to influence research priorities regarding CMV prevention, treatment, and intervention.

### Research Activities

Research Workshops  
Research Training

#### Sponsorship Levels

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Silver Sponsor \$5,000  
Bronze Sponsor \$2,500  
Supporting Sponsor \$1,000

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\*This may not represent a complete listing of events. Dates and details are subject to change, and new events may be added throughout the year.